

SOVA Youth Expo 2014

October 1-2, 2014
Olde Dominion Agricultural Center
19783 U.S. Highway 29 South = Chatham, Virginia











IMAGINE your potential

CONNECT with employers

EXPLORE career possibilities

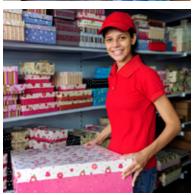


















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MESSAGE TO STUDENTS

Thinking about your career now may seem a little weird, but we challenge you to ask yourself a simple question:

What am I really good at doing?

You may excel in the classroom or on the field or stage or even both. You may also be good at playing board and video games, or putting together puzzles and airplane models or making baked goods, jewelry and sandcastles or camping, fishing, biking, hiking or convincing your friends there is nothing more fun than going on the scariest rollercoaster.

Regardless of your talents and interests in or out of the classroom, without even knowing it, when you are really good at something, you have an opportunity to turn this talent into something more: **Your job**.

This **Career ChoICE** event is for you to see firsthand the jobs right here in our region that match your talents and dreams for the future. Our advice to you is to take advantage of this opportunity – Ask employers and their employees what they love most about their companies and their roles in these companies. Can you relate to their passions? Can you see yourself doing what they are doing after you have finished your education?

Enjoy your time at the Expo and ask a lot of questions. Think about your career opportunities leading to jobs that support your talents and dreams for the future.

When you are ready, you may want to discuss your ideas with your career and technical education representative at your school. For your convenience, here are their names and contact information:

DANVILLE

Jackie Rochford jrochfor@mail.dps.k12.va.us 434-799-6471

PITTSYLVANIA

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HALIFAX

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MARTINSVILLE

Crystal Ritchson critchson@martinsville.k12.va.us 276-403-5796

HENRY

Wendy Durham wdurham@henry.k12.va.us 276-634-4742

PATRICK

Robin Ferguson robin.ferguson@patrick.k12.va.us 276-694-3163

MESSAGE TO PARENTS, FAMILY MEMBERS AND CAREGIVERS

Welcome to Career ChoICE, our first career expo specifically designed to engage our youth in career opportunities available in Southern Virginia. You may be surprised by the opportunities.

In this program, we have listed the career opportunities and salary potential in ten clusters:

Human Services & Education ■ Law, Public Safety & Government

Finance & Business Management ■ IT/Computer Science & STEM

Architecture, Construction & Engineering

Manufacturing, Transportation & Logistics

Arts & Communications ■ Tourism, Marketing & Food

Agriculture & Natural Resources ■ Health Sciences

Our youth undoubtedly have talents and interests. We ask that you encourage your student to cultivate his/her talents and interests now instead of later. It is not too early to make choices in school that will enhance your student's future. If you would like guidance, please contact your area's career and technical education representative. A list with contact information is on the previous page.

There are good paying jobs in our region that all require at the very least a high school diploma. Not all good paying jobs require a bachelor's degree, but to be competitive, another credential after the high school diploma is desired by our employers.

Career ChoICE is brought to you by the Dan River Region Collaborative and the Southern Virginia Youth Career Expo Planning Team to expose seventh graders and high school students, primarily in the ninth grade, from Danville and Martinsville and the counties of Halifax, Henry, Patrick and Pittsylvania to real-life career choices in our region.

To learn more, go to www.sovacareerchoice.org.

A Chance To Win an iPad Mini

Complete the adjacent Adult Engagement Form and return it to your student's school by October 10, 2014.



ADULT ENGAGEMENT FORM



SOVA Youth Expo 2014

Your student attended the **SOVA Career ChoICE Expo** today along with ~2500 other students. We hope you will take a few minutes to ask about the experience. This booklet is a tremendous resource for your student as he/she prepares to develop a career plan.

By completing this form and returning it to your student's school, you will be eligible for a drawing to receive an iPad mini. The deadline to return the form to the school is **October 10, 2014**.

Name of Student:		_ Date of Birth:	Date of Birth: / / Month Day Year			
Sc	chool:			Wionan		
1.	My student's favorite activity from th	e Career Expo was:				
2.	My student has expressed an interest	in the following job/career(s):				
3.	Look on Page 6 in the booklet. These a of their employees to have. Which of t	,			•	-
	Do you believe there will be a good jo	ob for your student in southern V □ YES □ NO	irginia when h	e/she	gradu	ıates?
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Si	gnature:	Name:				
Pa	arent/Guardian	Parent/Guardian				
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THANK YOU TO OUR SPONSORS





PLATINUM \$10,000 or mo













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Opportunity Lives Here





THANK YOU TO OUR SPONSORS

SILVER \$2,500















































Danville Community College









INTRODUCTION

The intent of this program is to help you navigate through Career ChoICE, our first Southern Virginia Youth Expo, so that you are prepared to:

- IMAGINE your potential
- CONNECT with employers
- EXPLORE career possibilities

Over two-days, more than 5,000 youth from Danville and Martinsville and the counties of Halifax, Henry, Patrick and Pittsylvania will come to this event to explore the variety of career possibilities in Southern Virginia. You will be surprised how many jobs will be available to you upon your graduation. In many cases these jobs may require additional schooling and/ or credentials or certifications.

No matter the level of education, all jobs require these **10 essential skills:**

ACTIVE LEARNING

Understanding the implications of new information for both current and future problem-solving and decision-making.

ACTIVE LISTENING

Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.

CRITICAL

Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.

LEARNING STRATEGIES

Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.

MATHEMATICS

Using mathematics to solve problems.

MONITORING

Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action.

READING OMPREHENSION

Understanding written sentences and paragraphs in work related documents

SCIENCE

Using scientific rules and methods to solve problems.

SPEAKING

Talking to others to convey information effectively.

WRITING

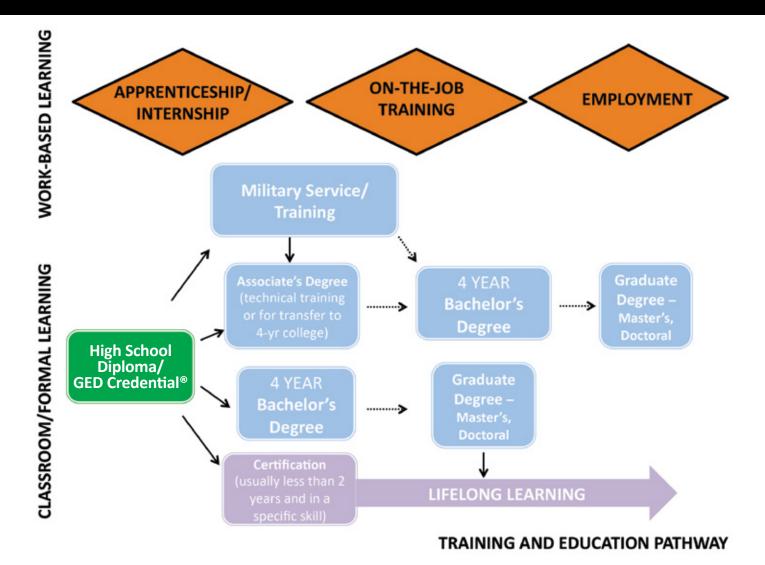
Communicating effectively in writing as appropriate for the needs of the audience.

Becoming career ready involves classroom and hands-on, experiential learning:

See opposite page for more detailed pathway options.



CAREER PATHWAY OPTIONS



SOUTHERN VIRGINIA YOUTH CAREER EXPOPLANNING TEAM

Dr. Julie Brown and Jessie Vernon THE INSTITUTE FOR ADVANCED LEARNING AND RESEARCH

Laurie Moran and Kate Farmer DANVILLE PITTSYLVANIA COUNTY CHAMBER OF COMMERCE

Nancy Pool and Mitzi Riddle HALIFAX COUNTY CHAMBER OF COMMERCE

Amanda Witt and Robbie Knight MARTINSVILLE HENRY COUNTY CHAMBER OF COMMERCE

> **Angela Rigney** PITTSYLVANIA COUNTY SCHOOLS

Shawn Haws HALIFAX COUNTY SCHOOLS

Crystal Ritchson and Anne Stultz **MARTINSVILLE CITY SCHOOLS**

Sandy Strayer, Donna Hicks and Wendy Durham **HENRY COUNTY SCHOOLS**

Jackie Rochford

Robin Ferguson PATRICK COUNTY SCHOOLS

> Lisa Fultz WEST PIEDMONT WORKFORCE INVESTMENT BOARD

Debra Crowder SOUTH CENTRAL WORKFORCE INVESTMENT BOARD

DANVILLE CITY SCHOOLS

HUMAN SERVICES



Do you want to devote your life to helping others and making a difference in your community?

Do you have these unique talents?

OPER Performing for or Working Directly with the Public

Performing for people or dealing directly with the public. This includes serving customers in restaurants and stores, and receiving clients or guests.

Evaluating Information to Determine Compliance with Standards

Using relevant information and individual judgment to determine whether events or processes comply with laws, regulations, or standards.

Judging the Qualities of Things, Services, or People
Assessing the value, importance, or quality of things or people.

Yes? Careers in Human Services may be your calling and your career options are unlimited from early childhood care, mental health services or personal care services.

Spotlight Job:

Marriage and Family Therapists

Diagnose and treat mental and emotional disorders, whether cognitive, affective, or behavioral, within the context of marriage and family systems. Apply psychotherapeutic and family systems theories and techniques in the delivery of services to individuals, couples, and families for the purpose of treating such diagnosed nervous and mental disorders.

Related job titles: Advanced Clinical Specialist, Clinical Services Director, Clinical Therapist, Clinician, Counselor, Family Therapist, Licensed Marriage and Family Therapist (LMFT), Marriage and Family Therapist (MFT), Psychotherapist, Therapist

HUMAN SERVICES

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Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
Personal Care Aides	\$18,370	41,721	High school diploma
Childcare Workers	\$19,110	33,233	Postsecondary certificate
Hairstylists	\$23,120	23,955	Postsecondary certificate
Mental Health Counselors	\$42,730	10,384	Master's degree
Child, Family, and School Social Workers	\$42,880	9,744	Bachelor's degree
Fitness Trainers and Aerobics Instructors	\$32,210	9,546	Postsecondary certificate
Human Service Assistants	\$29,410	8,430	High school diploma
Supervisors of Personal Services Workers	\$35,590	6,519	High school diploma
Rehabilitation Counselors	\$36,040	5,815	Master's degree
Massage Therapists	\$51,870	4,989	Postsecondary certificate
Mental Health Social Workers	\$44,080	3,717	Bachelor's degree
Healthcare Social Workers	\$49,510	3,342	Master's degree
Substance Abuse Counselors	\$40,600	2,924	Bachelor's degree
Residential Advisors	\$25,540	2,833	Some college
Marriage and Family Therapists	\$42,870	1,961	Master's degree
Tailors, Dressmakers, and Custom Sewers	\$24,070	1,926	High school diploma
Skincare Specialists	\$19,340	1,858	Postsecondary certificate
Health Educators	\$51,610	1,716	Bachelor's degree
Clergy	\$37,330	1,209	Bachelor's degree
Directors, Religious Activities and Education	\$45,500	674	Bachelor's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

All Care Family Services
Alliance Human Services, Inc.

Alzheimer's Association Central and Western Virginia Chapter

American Cancer Society
American Heart Association

American Red Cross Belton Hearing Aid Center

Big Brothers Big Sisters of Danville Area, Inc. Blue Ridge Independent livening Center

Boys & Girls Clubs

Chatham Cares, Inc./The Community Center of Chatham

Citizens Against Family Violence

CONTACT Listen Line

Danville Area Council of Community Services

Danville Cancer Association, Inc.

Danville Pittsylvania Community Services
Danville Division of Social Services
Danville Regional Foundation

EHS Support Services God's Pit Crew, Inc. God's Storehouse, Inc.

Goodwill Industries of South Central Virginia

Goodwill Industries of the Valley

Henry County-Martinsville Department of Social Services

Hughes Memorial Foundation

Independent Living Services for the Piedmont Area

Mountain Valley Hospice & Palliative Care

National Counseling Group Piedmont Community Services

Pittsylvania County Community Action

Pittsylvania County Department of Social Services

REACH Employee Assistance

Salvation Army Smart Beginnings

Southern Area Agency on Aging Southside Community Services Board

SPCA STEP Inc.

Stepping Stones, Inc.

Telamon

The Arc of Southside The Bridge II, Inc.

The Community Foundation of the Dan River Region

The Harvest Foundation

United Way Danville Pittsylvania County United Way Henry County Martinsville

Virginia Department of Rehabilitative Services

Virginia Prosthetics, Inc.

West Piedmont Workforce Investment Board

YMCA

EDUCATION



Do you enjoy assisting others in learning and acquiring new skills?

Do you have these unique talents?

🔷 Organizing, Planning, and Prioritizing Work

Developing specific goals and plans to prioritize, organize, and accomplish your work.

Training and Teaching Others

Identifying the educational needs of others, developing formal educational or training programs or classes, and teaching or instructing others.

Coaching and Developing Others

Identifying the developmental needs of others and coaching, mentoring, or otherwise helping others to improve their knowledge or skills.

Yes? Careers choices include teaching in a classroom or virtual environment, leading as a college president or school superintendent and providing informal education at a museum or science center.

Spotlight Job:

Career/Technical Education Teachers

Teach occupational or career and technical subjects at the secondary school level in public or private schools.

Related job titles: Teacher, Family and Consumer Sciences Teacher (FACS Teacher), Instructor, Technology Education Teacher, Business Education Teacher, Cosmetology Teacher, Agricultural Education Teacher, Allied Health Teacher, Marketing Education Teacher, Welding Instructor

EDUCATION

High Demand Occupational Projections for VA

TOF VA	Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
	Elementary School Teachers, Except Special Ed.	\$54,810	44,796	Bachelor's degree
	Teacher Assistants	\$22,620	35,808	Postsecondary certificate
<u> </u>	Secondary School Teachers	\$55,480	27,293	Bachelor's degree
Projections	Middle School Teachers, Except Special Ed.	\$54,580	20,229	Bachelor's degree
<u></u>	Preschool Teachers, Except Special Ed.	\$27,860	12,450	Associate's degree
\mathbf{z}	Coaches and Scouts	\$32,890	9,677	Bachelor's degree
ō	School Counselors	\$55,020	8,279	Master's degree
<u> </u>	Education Administrators, Elementary and Secondary	\$83,670	7,995	Master's degree
occupational	Kindergarten Teachers, Except Special Ed.	\$54,050	5,489	Bachelor's degree
ا چ	Librarians	\$58,450	5,234	Master's degree
ಕ್ಷ	Self-Enrichment Education Teachers	\$40,490	5,076	Bachelor's degree
ŏ	Instructional Coordinators	\$65,450	4,659	Master's degree
르	Special Education Teachers, Secondary School	\$55,280	4,514	Bachelor's degree
Demand	Special Education Teachers, Middle School	\$56,060	3,767	Bachelor's degree
E	Adult Basic Education Teachers	\$53,580	3,476	Bachelor's degree
ă	CTE Teachers, Secondary	\$56,690	3,469	Bachelor's degree
	Education Administrators, Postsecondary	\$81,990	3,198	Master's degree
HIGN	Library Technicians	\$30,590	2,559	Postsecondary certificate
	Education Administrators, Preschool and Childcare	\$95,910	1,250	Bachelor's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

Abundant Life World Outreach Church Martinsville City Public Schools

American National University Medical Solutions Academy

Averett University New College Institute

Business Training Results Old Dominion University Distance Learning

Camp Motorsport Patrick County Public Schools

Carlbrook School Patrick Henry Community College

Carlisle School Pittsylvania County Public Schools

Chatham Hall Sacred Heart School

Southern Artisan Center **Dan River Basin Association**

Danville Community College Southern Virginia Higher Education Center

Danville Public Schools Southside Virginia Community College

Danville Science Center Spencer-Penn Center

Ferrum College Sur Language & Culture School, Inc.

Hargrave Military Academy **Trinity Christian School**

Halifax County Public Schools Westover Christian Academy

Henry County Public Schools Virginia Advanced Study Strategies

Integrative Centers for Science and Medicine Virginia Museum of Natural History

Institute for Advanced Learning & Research Virginia Technical Institute

Longwood University

LAW & PUBLIC SAFETY



Do you have a protective nature or tend to be the first to argue the other side or take a position you may not necessarily agree with in order to explore a thought further?

Do you have these unique talents?

Organizing, Planning, and Prioritizing Work

Developing specific goals and plans to prioritize, organize, and accomplish your work.

Olimber Interpreting the Meaning of Information for Others

Translating or explaining what information means and how it can be used.

Ocumenting/Recording Information

Entering, transcribing, recording, storing, or maintaining information in written or electronic/magnetic form.

Yes? Career opportunities range from public safety officers to legal services to homeland security. Positions in state and federal agencies will be more competitive, requiring people in this field to earn some type of college degree or gain military experience.

Spotlight Job:

Paralegal

Assist lawyers by investigating facts, preparing legal documents, or researching legal precedent. Conduct research to support a legal proceeding, to formulate a defense, or to initiate legal action.

Related job titles: Law Clerk, Legal Assistant, Legal Clerk, Real Estate Paralegal, Summer Law Associate, Legal Analyst, Paralegal Specialist, Certified Paralegal, Immigration Paralegal

LAW & PUBLIC SAFETY

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Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
Security Guards	\$27,710	37,626	High school diploma
Lawyers	\$115,730	23,275	Professional degree
Correctional Officers and Jailers	\$35,120	17,898	High school diploma
Police and Sheriff's Patrol Officers	\$47,100	17,798	Some college
Paralegals and Legal Assistants	\$47,030	10,256	Associate's degree
Firefighters	\$43,570	8,573	Postsecondary certificate
EMTs and Paramedics	\$30,080	5,997	Postsecondary certificate
Legal Secretaries	\$42,200	3,874	Some college
Probation Officers	\$41,850	3,489	Bachelor's degree
Detectives and Criminal Investigators	\$79,370	3,422	Bachelor's degree
Police, Fire, and Ambulance Dispatchers	\$33,610	3,264	High school diploma
Supervisors of Police and Detectives	\$77,250	2,546	Some college
Private Detectives and Investigators	\$57,460	2,506	Postsecondary certificate
Supervisors of Correctional Officers	\$44,280	2,431	Some college
Supervisors of Fire Fighting Workers	\$65,970	1,876	Postsecondary certificate
Animal Control Workers	\$33,160	513	High school diploma
Judicial Law Clerks	\$42,220	443	Professional degree
Forensic Science Technicians	\$65,190	415	Bachelor's degree
Court Reporters	\$47,790	270	Postsecondary certificate
Fish and Game Wardens	\$41,490	234	Bachelor's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

Adams, Elmore and Fisk, P.L.C.

Armstrong, Ward L., Attorney

Bagwell & Bagwell, P.C.

Carter Craig, Attorneys at Law

Charles M. Aaron, Attorney of Law

Claudette S. Robertson, P.C.

Clement & Wheatley

Christopher A. Corbett

Daniel, Medley & Kirby

Danville Fire Department

Danville Police Department

Danville Sheriff's Department

David Pugh, P.L.L.C.

Ford, James H., Esq.

Gardner, Barrow, Sharpe & Pearson, P.C.

Gautsch, George R., Atty.

Gentry Locke

Gravitt & Gravitt

Green Rock Correctional Center

Halifax Sheriff's Department

Haymore & Holland, P.C.

Henry County Sheriff's Office

Harold E. Slate

John P. Hance

Kimble Reynolds, Jr., Attorney at Law

Luis A. Abreu, Attorney at Law

Martinsville Fire Department

Martinsville-Henry County 911

Martinsville Police Department

Martinsville's Sheriff's Department

Office of William Roscoe Reynolds

Patrick County Sheriff's Department

Pittsylvania County Sheriff's Department

Ridgeway Rescue Squad

Robert H. Whitt, Jr., Attorney at Law

Robert T. Vaughan, Jr., P.C.

Robert W. Haley, Attorney at Law

Staunton River State Park

The Estate & Elder Law Center of Southside VA, PLLC

The Legal Boutique, PLC

Woods Rogers P.L.C.

Young, Haskins, Mann, Gregory, McGarry & Wall, P.C.

Virginia Department of Game and Inland Fisheries

GOVERNMENT



Do you want to defend our nation against foreign aggression, present our interests in our homeland or abroad or pass and enforce local laws?

Do you have these unique talents?

Communicating with People Outside Your Organization

Communicating with people outside the organization, representing the organization to customers, the public, government, and other external sources.

This information can be exchanged in person, in writing, or by telephone or e-mail.

Establishing and Maintaining Interpersonal Relationships

Developing constructive and cooperative working relationships with others, and maintaining them over time.

Resolving Conflicts and Negotiating with Others

Handling complaints, settling disputes, and resolving grievances and conflicts, or otherwise negotiating with others.

Yes? Virtually every occupation can be found within this field. Regardless, the majority of these occupations in this field tend to involve high level problem-solving for the betterment of the nation, state or locality.

Spotlight Job:

Construction and Building Inspectors

Inspect structures using engineering skills to determine structural soundness and compliance with specifications, building codes, and other regulations. Inspections may be general in nature or may be limited to a specific area, such as electrical systems or plumbing.

Related job titles: Building Code Administrator, Building Inspection Engineer, Building Official, Combination Building Inspector, Construction Materials Testing Technician, Elevator Inspector, Inspector, Plumbing Inspector

GOVERNMENT

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Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
Compliance Officers	\$63,210	8,189	Bachelor's degree
Interpreters and Translators	\$89,650	7,781	Bachelor's degree
Postal Service Mail Carriers	\$54,790	6,745	High school diploma
Construction and Building Inspectors	\$50,280	3,991	Some college
Eligibility Interviewers	\$37,450	3,828	Associate's degree
Transportation Security Screeners	\$36,570	2,583	High school diploma
Tax Preparers	\$37,460	2,559	Bachelor's degree
Occupational Health and Safety Specialists	\$60,100	2,557	Bachelor's degree
Appraisers and Assessors of Real Estate	\$55,400	1,944	Bachelor's degree
Court, Municipal, and License Clerks	\$32,010	1,912	High school diploma
Tax Examiners and Collectors	\$45,110	1,891	Bachelor's degree
Urban and Regional Planners	\$63,700	1,474	Master's degree
Financial Examiners	\$64,540	1,183	Bachelor's degree
Postal Service Clerks	\$53,090	932	High school diploma
Legislators	\$18,460	641	Bachelor's degree
Postmasters and Mail Superintendents	\$62,700	487	Some college
Transportation Inspectors	\$67,660	437	Some college
Occupational Health and Safety Technicians	\$40,630	415	Bachelor's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

Booker T. Washington National Monument

City of Danville

City of Martinsville

Commonwealth of Virginia

Commonwealth's Attorneys

Constitutional Officers (Sheriffs, Commissioners of Revenue, Treasurers and Clerks of Courts)

Halifax County

Henry County

Patrick County

Pittsylvania County

South Central Workforce Investment Board

Southside Planning District

Towns of Gretna, Halifax, South Boston and Stuart

Virginia Housing Development Authority

Virginia Department of Rehabilitation Services

West Piedmont Planning District Commission

West Piedmont Workforce Investment Board

FINANCE



Are you a true problem-solver, including using math and formulas to come to a conclusion or decision?

Do you have these unique talents?

Interacting with Computers

Using computers and computer systems (including hardware and software) to program, write software, set up functions, enter data, or process information.

Making Decisions and Solving Problems

Analyzing information and evaluating results to choose the best solution and solve problems.

Updating and Using Relevant Knowledge

Keeping up-to-date technically and applying new knowledge to your job.

Yes? Every sector of the economy offers a job in this career. Many career opportunities require specialized skills, even at the entry level. It is projected with the number of baby boomers about to retire, careers in finance will be plentiful.

Spotlight Job:

Actuaries

Analyze statistical data, such as mortality, accident, sickness, disability, and retirement rates and construct probability tables to forecast risk and liability for payment of future benefits. May ascertain insurance rates required and cash reserves necessary to ensure payment of future benefits.

Related job titles: Actuary, Actuarial Analyst, Pricing Actuary, Product Development Actuary, Actuarial Assistant, Actuarial Associate, Actuarial Consultant, Consulting Actuary, Health Actuary, Pricing Analyst

FINANCE

High Demand Occupational Projections for VA

Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
Accountants and Auditors	\$68,710	47,032	Bachelor's degree
Financial Managers	\$120,040	15,797	Bachelor's degree
Tellers	\$26,720	13,620	High school diploma
Insurance Sales Agents	\$44,650	11,580	Bachelor's degree
Financial Analysts	\$80,150	11,569	Bachelor's degree
Bill and Account Collectors	\$33,060	10,971	High school diploma
Loan Officers	\$55,770	9,660	Bachelor's degree
Financial Services Sales Agents	\$60,520	6,538	Bachelor's degree
Personal Financial Advisors	\$72,990	5,372	Bachelor's degree
Loan Interviewers and Clerks	\$35,030	5,237	Some college
Insurance Clerks	\$33,870	5,024	Some college
Claims Adjusters and Investigators	\$54,980	4,514	Bachelor's degree
Budget Analysts	\$79,950	3,386	Bachelor's degree
Tax Preparers	\$37,460	2,559	Bachelor's degree
Credit Analysts	\$68,940	2,286	Bachelor's degree
Insurance Underwriters	\$56,610	1,745	Bachelor's degree
Brokerage Clerks	\$38,680	1,342	Some college
Credit Authorizers	\$32,930	955	High school diploma
Actuaries	\$75,750	557	Bachelor's degree
Insurance Appraisers, Auto Damage	\$56,930	356	Postsecondary certificate

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

Alcova Mortgage	Fidelity Bank	Scott & Stringfellow
American National Bank and Trust Co.	First Citizens Bank	See Enterprise, L.P., L.L.P.
Ameriprise Financial Services	First Investors Consulting Group	Springleaf Financial Services
AXA Advisors, LLC	First State Bank	Stifel
Banister Bend Farm	H & R Block	SunTrust Bank
BB&T	Lendmark Financial	SunTrust Mortage, Inc.
Beacon Credit Union	Lincoln Financial Advisors	Surrey Bank & Trust
Benchmark Community Bank	Martinsville DuPont Credit Union	Tri County Federal Credit Union
Brin Financial Corp.	Martinsville First Savings Bank	URW Community Federal Credit Union
Carter Bank & Trust	Piedmont Credit Union	Virginia Bank & Trust
CIT	Prescott Financial Management	Virginia Housing Development Authority
Crosscountry Mortgage	Pulliam Insurance Company	Wells Fargo Advisors Bullard Investments
Davenport & Company, LLC	R. J. Baldwin Agency, Inc.	Wells Fargo Advisors, LLC
Edward Jones Investments	Raymond James Financial Services, Inc.	
Farm Credit of the Virginias ACA	River Community Bank, NA	

BUSINESS MANAGEMENT & ADMINISTRATION



Are you good at a lot of things and welcome the opportunity to fit into any work environment because you have a solid foundation on what it takes for any business operation to be successful?

Do you have these unique talents?



Observing, receiving, and otherwise obtaining information from all relevant sources.

Ocean Communicating with Supervisors, Peers, or Subordinates

Providing information to supervisors, co-workers, and subordinates by telephone, in written form, e-mail, or in person.

Establishing and Maintaining Interpersonal Relationships

Developing constructive and cooperative working relationships with others, and maintaining them over time.

Yes? As with Finance, every sector of the economy offers a job in Business Management and Administration. As technology becomes more advanced and businesses begin to expand globally, international expertise will be a valuable skill for individuals in this field.

Spotlight Job:

Training and Development Specialists

Design and conduct training and development programs to improve individual and organizational performance. May analyze training needs.

Related job titles: Corporate Trainer, Computer Training Specialist, Job Training Specialist, Management Development Specialist, Trainer, Training Coordinator, Training Specialist, E-Learning Developer, Technical Trainer

BUSINESS MANAGEMENT & ADMINISTRATION

	Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
×	Office Clerks	\$27,840	114,568	High school diploma
for	Management Analysts	\$91,160	72,140	Bachelor's degree
	General and Operations Managers	\$111,710	59,361	Bachelor's degree
Ë	Customer Service Representatives	\$30,480	58,538	Some college
芸	Bookkeeping Clerks	\$35,830	58,300	Some college
je	Supervisors of Office Workers	\$50,030	44,753	Some college
Projections	Receptionists	\$26,520	37,540	High school diploma
	Secretaries and Administrative Assistants	\$33,660	30,330	Some college
SII C	Executive Secretaries and Assistants	\$47,360	26,915	Some college
Occupational	Shipping, Receiving, and Traffic Clerks	\$29,020	15,033	High school diploma
<u>pa</u>	Training and Development Specialists	\$61,310	12,267	Bachelor's degree
ਲ	Operations Research Analysts	\$92,980	5,563	Bachelor's degree
ŏ	Administrative Services Managers	\$83,950	5,415	High school diploma
밀	Human Resources Assistants	\$37,400	5,052	High school diploma
Demand	Payroll and Timekeeping Clerks	\$39,780	4,336	High school diploma
er	Human Resources Managers	\$115,690	2,969	Bachelor's degree
<u>-</u>	File Clerks	\$25,850	2,931	High school diploma
High	Compensation and Job Analysis Specialists	\$58,730	2,887	Bachelor's degree
	Procurement Clerks	\$40,710	2,456	Some college
	Training and Development Managers	\$107,920	1,579	Bachelor's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

American Forest Management, Inc.

Block Services

Blue Ridge Human Resources Association

BMS Consulting

Business Results Training

Business Squared

Chamber's Partnership for Economic Growth

Dan River Business Development Center

Excelen Performance

GENEDGE ALLIANCE

ICF International

Longwood Small Business Development

Martinsville Henry County Economic Development Corp.

Phoenix Community Development Corporation

R. Frank Fox, Jr. Business Management Consultant

Recovery Solutions Group, LLC

SCORE

Shred Instead

South Boston Halifax County Visitor Center

Southern Piedmont Technology Council

The Launch Place

Vaughan & Associates, LLC

Wayne Wilson & Company

West Piedmont Business Development Center

West Piedmont Workforce Investment Board

Westan Business Services

R. J. Baldwin Agency, Inc.

Raymond James Financial Services, Inc.

River Community Bank, NA

Scott & Stringfellow

See Enterprise, L.P., L.L.P.

Springleaf Financial Services

Stifel

SunTrust Bank

SunTrust Mortage, Inc.

Surrey Bank & Trust

URW Community Federal Credit Union

Virginia Bank & Trust

Virginia Housing Development Authority

Wells Fargo Advisors Bullard Investments

Wells Fargo Advisors, LLC

INFORMATION TECHNOLOGY, COMPUTER SCIENCE & STEM



Do you have a strong foundation in mathematics and science as well as high technical skills, but you also like to show off your creative side?

Do you have these unique talents?



Using computers and computer systems (including hardware and software) to program, write software, set up functions, enter data, or process information.

Thinking Creatively

Developing, designing, or creating new applications, ideas, relationships, systems, or products, including artistic contributions.

Processing Information

Compiling, coding, categorizing, calculating, tabulating, auditing, or verifying information or data.

Yes? Careers in Information Technology and Computer Science can be found in every sector of the economy, providing assistance at a multitude of levels. As technology advances across the globe, it is important to have individuals who understand and can support the new technological demands. Additionally, Science, Technology, Engineering and Mathematics (STEM) occupations are about planning, managing, and providing scientific research and professional and technical services (e.g., physical science, social science, engineering) including laboratory and testing services and research and development services.

Spotlight Job:

Computer Programmer

Create, modify, and test the code, forms, and script that allow computer applications to run. Work from specifications drawn up by software developers or other individuals. May assist software developers by analyzing user needs and designing software solutions. May develop and write computer programs to store, locate, and retrieve specific documents, data, and information.

Related job titles: Programmer Analyst, Programmer, Analyst Programmer, Computer Programmer, Software Developer, Applications Developer, Computer Programmer Analyst, Internet Programmer, Java Developer, Web Programmer

INFORMATION TECHNOLOGY, COMPUTER SCIENCE & STEM

for VA	Occupation Software Developers, Systems Software	2012 Median Wage \$112,410	2020 Projected Employment 48,184	Typical Education Needed for Entry Bachelor's degree
	Software Developers, Applications	\$101,200	44,602	Bachelor's degree
	Computer Systems Analysts	\$91,870	42,177	Bachelor's degree
Projections	Computer Support Specialists	\$48,730	30,381	Some college
)jec	Network and Systems Architects and Administrators	\$85,000	27,294	Bachelor's degree
P	Computer and Information Systems Managers	\$137,400	20,270	Bachelor's degree
nal	Computer Programmers	\$73,150	11,298	Bachelor's degree
tio	Computer Occupations, All Other	\$95,470	10,771	Bachelor's degree
Demand Occupational	Database Administrators	\$92,370	8,190	Bachelor's degree
	Technical Writers	\$71,610	4,099	Bachelor's degree
	Computer and Information Research Scientists	\$110,770	3,496	Doctoral degree
	Computer Hardware Engineers	\$106,350	2,375	Bachelor's degree
	Multimedia Artists and Animators	\$56,640	1,371	Bachelor's degree
High I	Biochemists and Biophysicists	\$60,610	608	Doctoral degree
量	Environmental Engineering Technicians	\$38,950	500	Associate's degree
	Microbiologists	\$62,070	329	Bachelor's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

Airborne Electronics Repair HD Web Studio

Beetoobi IT Solutions Institute for Advanced Learning & Research

C & W Associates Integrated Technology Group, Inc.

CenturyLink Martinsville Electronics, LLC

Chatmoss Web Systems McDarmont Web Design, Inc.

Citizens Mid Atlantic Broadband Communities Corporation

Comcast Noblis

Danville Communications Center, Inc. Pro-Tech Computer Repair

Davenport Communications Solution Store

FairPoint Communications Stuart Communications, Inc.

Freelance Companion TekaByte, Inc.

Gamewood Technology Group The Cellular Connection - Verizon Wireless Premium Retailer

NTELOS

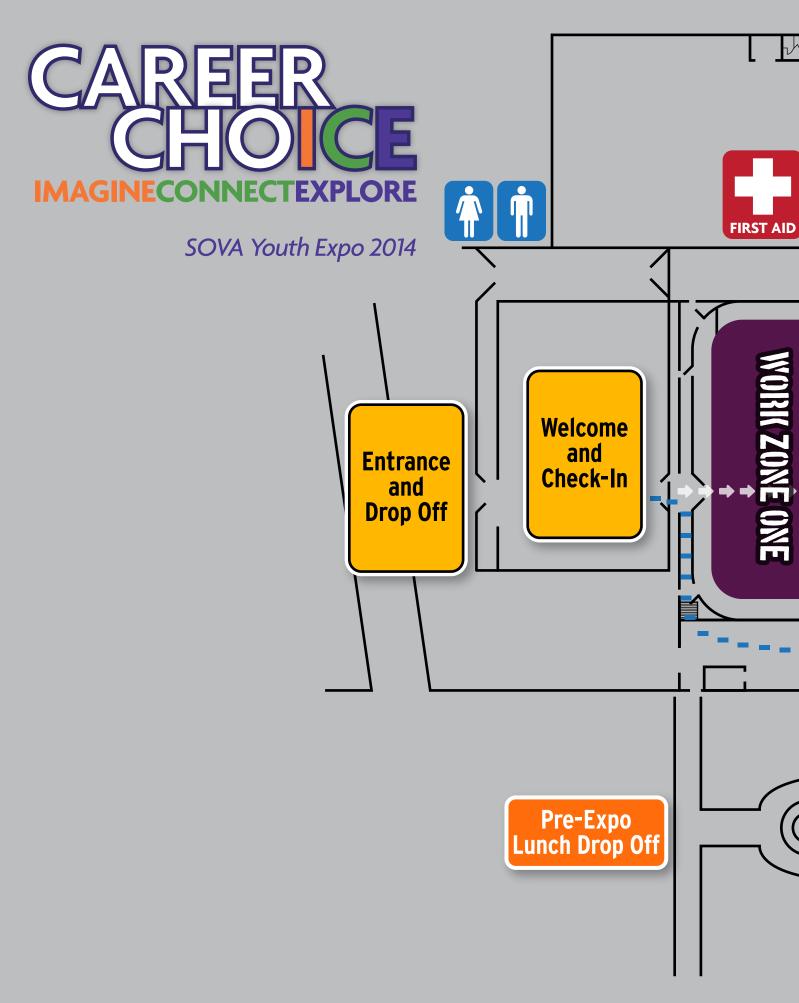
Gamewood, Inc. Verizon

GCR Co. Verizon Wireless Zone

GCS Electronics & Communications Your I. T. Professional LLC

Glerin

Computer Clinic, Inc.





ARCHITECTURE & CONSTRUCTION



Do you like to build things and take a great deal of pride with the finished product?

Do you have these unique talents?

Orafting, Laying Out, and Specifying Technical Devices, Parts, and Equipment

Providing documentation, detailed instructions, drawings, or specifications to tell others about how devices, parts, equipment, or structures are to be fabricated, constructed, assembled, modified, maintained, or used.

Estimating the Quantifiable Characteristics of Products, Events, or Information

Estimating sizes, distances, and quantities; or determining time, costs, resources, or materials needed to perform a work activity.

Evaluating Information to Determine Compliance with Standards

Using relevant information and individual judgment to determine whether events or processes comply with laws, regulations, or standards.

Yes? Individuals employed in Architecture and Construction work on new structures, restorations, additions, alterations, and repairs. In the next few years, many new jobs will be added and employment opportunities will rise as experienced workers retire. Highly-skilled workers who earn specializations and certification of accreditation are in great demand as this field continues to advance and become more competitive.

Spotlight Job:

Architectural and Civil Drafters

Prepare detailed drawings of architectural designs and plans for buildings and structures according to specifications provided by architect.

Related job titles: Intern Architect, Drafter, Architect, Draftsman, Architectural Designer, Architectural Drafter, Architectural Intern, Project Manager, Architectural Draftsman, CAD Technician (Computer-Aided Design Technician)

ARCHITECTURE & CONSTRUCTION

	Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
¥	Carpenters	\$36,660	34,726	High school diploma
for	Construction Supervisors	\$57,290	26,611	High school diploma
	Electricians	\$44,330	23,186	Postsecondary certificate
SÜ O	Construction Managers	\$89,060	18,336	Associate's degree
芸	Plumbers, Pipefitters, and Steamfitters	\$42,740	18,231	High school diploma
<u>je</u>	Heating, AC, and Refrigeration Mechanics	\$40,580	13,372	Postsecondary certificate
Projections	Construction Equipment Operators	\$36,310	12,417	High school diploma
	Civil Engineers	\$77,650	11,876	Bachelor's degree
Occupational	Cost Estimators	\$59,470	10,112	Bachelor's degree
	Sheet Metal Workers	\$39,730	6,036	High school diploma
	Cement Masons and Concrete Finishers	\$35,130	5,453	High school diploma
	Brickmasons and Blockmasons	\$26,720	4,779	High school diploma
	Architects	\$76,830	4,389	Bachelor's degree
밀	Electrical Power-Line Installers	\$52,390	3,771	High school diploma
Demand	Civil Engineering Technicians	\$44,900	2,985	Associate's degree
Je!	Surveyors	\$49,850	2,317	Bachelor's degree
<u></u>	Structural Iron and Steel Workers	\$37,290	2,310	High school diploma
High	Interior Designers	\$48,190	1,789	Bachelor's degree
	Architectural and Civil Drafters	\$49,790	1,771	Associate's degree
	Landscape Architects	\$66,650	785	Bachelor's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

Adams Construction Fir Sprinkler, Ltd.

Adkins Home Builders, Inc. Frith Construction

Angels Above Design, LLC H & H Enterprises

Anthony Bryd Construction Holbrook Enterprises

Armstrong Land Surveying, Inc. J & P Contractors, Inc.

B & B Consulting, Inc.

J. E. Burton Construction Co.

Barry Moxley Construction J. W. Squire Company, Inc.

Bill Adkins Construction Corporation Jerry Helms Excavating

Blair Construction, Inc. Jimmy D. Lankford LLC

Blue Ridge Builders & Developers, Inc. LE&D Professionals, PC

Bob Newnam Builders Marshall Construction Company
Clark Brothers Company, Inc. McDannald Construction Inc.

Clark Construction Phoenix Contracting LLC

Combs & sons Construction, LLC Reyburn Building Design

Construction & Development Consultants Reynolds-Clark Development, Inc.

Daniel Builders, LLC Rob Land Development & Construction

ewberry SamCo Construction, Inc.

Dewberry SamCo Construction, Inc.

Doe Run Builders, Inc. SOLEX Architecture

Dunavant Engineering and Construction, Inc. Square-P, LLC

ENGINEERING



Are you drawn to courses in Science, Technology, Engineering and Math (STEM) and really like to research to provide solutions to technical problems?

Do you have these unique talents?

Oetting Information

Observing, receiving, and otherwise obtaining information from all relevant sources.

Monitor Processes, Materials, or Surroundings

Monitoring and reviewing information from materials, events, or the environment, to detect or assess problems.

Estimating the Quantifiable Characteristics of Products, Events, or Information

Estimating sizes, distances, and quantities; or determining time, costs, resources, or materials needed to perform a work activity.

Yes? Careers in Engineering are the highest in demand in the region, regardless of the position. If you desire to earn advanced degrees, combined with work experience in high-tech labs, you will have the potential to do extremely well professionally.

Spotlight Job:

Mechanical Engineers

Perform engineering duties in planning and designing tools, engines, machines, and other mechanically functioning equipment. Oversee installation, operation, maintenance, and repair of equipment such as centralized heat, gas, water, and steam systems.

Related job titles: Design Engineer, Product Engineer, Mechanical Design Engineer, Process Engineer, Equipment Engineer, Design Maintenance Engineer, Systems Engineer, Chassis Systems Engineer, Commissioning Engineer

ENGINEERING

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Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
Civil Engineers	\$77,650	11,876	Bachelor's degree
Mechanical Engineers	\$83,890	8,233	Bachelor's degree
Electrical Engineers	\$90,180	8,124	Bachelor's degree
Architectural and Engineering Managers	\$132,220	7,079	Bachelor's degree
Electronics Engineers	\$97,760	5,920	Bachelor's degree
Aerospace Engineers	\$126,130	5,170	Bachelor's degree
Industrial Engineers	\$81,990	4,860	Bachelor's degree
Computer Scientists	\$110,770	3,496	Doctoral degree
Computer Hardware Engineers	\$106,350	2,375	Bachelor's degree
Nuclear Engineers	\$89,460	2,094	Bachelor's degree
Chemical Engineers	\$113,210	1,089	Bachelor's degree
BiologicalTechnicians	\$38,060	1,079	Bachelor's degree
Marine Engineers	\$84,810	802	Bachelor's degree
Geoscientists	\$84,850	657	Bachelor's degree
Biochemists and Biophysicists	\$60,610	608	Doctoral degree
Health and Safety Engineers	\$81,820	534	Bachelor's degree
Environmental Engineering Technicians	\$38,950	500	Associate's degree
Materials Engineers	\$87,680	479	Bachelor's degree
Petroleum Engineers	\$133,220	426	Bachelor's degree
Microbiologists	\$62,070	329	Bachelor's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

Amthor International, Inc.

Arkema Inc., Sartomer Business Unit

DanChem Technologies, Inc.

Dewberry

Eastman

EIT, LLC

Electronic Development Labs, Inc.

Essel Propack

Institute for Advanced Learning & Research

Intertape Polymer Group

Kilgore

LE&D Professionals, PC

Mehler Engineered Products, Inc.

National Tire Research Center/SOVA Motion

Piedmont Mechanical systems, Inc.

Piedmont Precision Machine Co., Inc.

Reynolds-Clark Development, Inc.

RTI International Metals, Inc.

TMI AutoTech, Inc.

Virdia, Inc.

MANUFACTURING, TRANSPORTATION & LOGISTICS



Do you often wonder how that very tiny computer chip in your phone actually got made or think about how your phone gets to the store?

Do you have these unique talents?



Using either control mechanisms or direct physical activity to operate machines or processes (not including computers or vehicles).

Handling and Moving Objects

Using hands and arms in handling, installing, positioning, and moving materials, and manipulating things.

🔷 Inspecting Equipment, Structures, or Material

Inspecting equipment, structures, or materials to identify the cause of errors or other problems or defects.

Yes? Careers in Manufacturing are alive and well in the region and will require you to acquire skills to be more specialized and high-tech than other careers. Careers related to quality, logistics and safety, and environmental assurance will continue to grow as these issues gain importance to the public. As delivery methods continue to advance, such as drones and automatic cars, new and innovative employees will be in high demand.

Spotlight Job:

Machinists

Set up and operate a variety of machine tools to produce precision parts and instruments. Includes precision instrument makers who fabricate, modify, or repair mechanical instruments. May also fabricate and modify parts to make or repair machine tools or maintain industrial machines, applying knowledge of mechanics, mathematics, metal properties, layout, and machining procedures.

Related job titles: Gear Machinist, Journeyman Machinist, Machine Operator, Machine Repair Person, Machinist, Maintenance Machinist, Maintenance Specialist, Production Machinist, Set-Up Machinist, Tool Room Machinist

MANUFACTURING, TRANSPORTATION & LOGISTICS

	Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
≸	Maintenance and Repair Workers	\$35,020	35,802	High school diploma
	Production Supervisors	\$56,110	14,492	Postsecondary certificate
for	Purchasing Agents	\$68,350	13,923	Some college
ns	Team Assemblers	\$26,820	10,377	High school diploma
. <u>e</u>	Industrial Machinery Mechanics	\$43,970	10,282	High school diploma
Projections	Welders, Cutters, Solderers, and Brazers	\$38,490	9,163	High school diploma
Ö	Inspectors, Testers, and Weighers	\$33,040	8,916	High school diploma
Ĕ	Machinists	\$41,130	8,605	High school diploma
	Production, Planning, and Expediting Clerks	\$46,780	8,499	High school diploma
Ě	Electrical and Electronics Engineering Technicians	\$62,190	7,263	Associate's degree
Occupational	Electrical and Electronic Equipment Assemblers	\$29,540	3,710	High school diploma
<u>6</u>	Cabinetmakers and Bench Carpenters	\$32,070	3,244	High school diploma
3	Mechanical Drafters	\$51,770	3,119	Associate's degree
ő	Industrial Production Managers	\$93,070	2,773	Bachelor's degree
ਰੂ	Maintenance Workers, Machinery	\$46,100	2,442	High school diploma
Demand	Industrial Engineering Technicians	\$49,940	1,208	Associate's degree
ᇤ	Chemical Technicians	\$43,430	1,072	Associate's degree
	Electromechanical Equipment Assemblers	\$32,020	953	High school diploma
High	Tool and Die Makers	\$46,270	826	High school diploma
莹	Power Plant Operators	\$46,880	605	High school diploma
	Heavy and Tractor-Trailer Truck Drivers	\$35,880	46,334	Postsecondary certificate
	Automotive Service Technicians	\$40,450	26,539	Postsecondary certificate

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

2 Witches Winery & Brewing Company, Inc.

A C Furniture, Inc..

ABB, Inc.

Absolute Machine Enterprises, Inc.

Amthor International, Inc.

Annin & Co.

Applied Felts, Inc.

Arkema Inc., Sartomer Business Unit

Atlas EPS

Bassett Furniture Industries

BHK of America

Blue Ridge Packaging Corp. Blue Ridge Solvent & Coatings

Bohler Uddeholm Specialty Medals, Inc.

Boxley Concrete Products CCP Composites US Clover Yarns, Inc.

Columbia Forest Products

Commonwealth Laminating & Coating

DanChem Technologies, Inc.

Dollar General

Donnachaidh Associates, LLC

Drake Extrusion Inc.

d-Scan, Inc.

Eastern Panel Manufacturing, Inc.

Eastman

Ecomnets

EIT, LLC Electronic Development Labs, Inc.

Elkay Manufacturing Company

EMI

Essel Propack

Georgia Pacific Corrugated, LLC GS Industries of Bassett, Inc.

Hanesbrands, Inc. Hooker Furniture IKEA Industry

Intertape Polymer Group Invista Precision Concepts Laminate Technologies

Liggett & Myers Tobacco Company

Lorillard Tobacco Co.

Martinsville Machine Works

Mehler Engineered Products, Inc.

Monogram Meat Snacks

Multi-Wall Packaging Corporation

Nautica Nestle USA, Inc. Nilit America, Inc. Ownes-Illiniois

Packaging Products, Inc.

Piedmont Mechanical Systems, Inc.

Piedmont Precision Machine Co., Inc. Reynolds & Easley Manufacturing Co., Inc.

Reynolds Container Corp. Riverside Roof Truss, LLC RTI International Metals, Inc. RTP – Southeastern Facility Shenandoah Furniture, Inc.

Southeastern Wood Products, Inc.

Southprint, Inc. Springs Basic Bedding Stanley Furniture, Inc. Stone Dynamics, Inc.

Sleep Safe Beds

Technical Machine Services, Inc.

The Entwistle Company

The Goodyear Tire and Rubber Company

The RonBuilt Corporation TMI AutoTechn, Inc.

TPC Acquisition, LLC DBA My Twinn

Unarco Industries Inc. Unilin – Columbia Flooring

Unique Industries Virdia, Inc.

Virginia Mirror Co., Inc.

West Window Corporation





Are you regarded as artsy or do you tend to rise to the occasion when it comes to putting your ideas on paper or on the screen?

Do you have these unique talents?



Communicating with people verbally and in writing, representing the organization to customers, the public, government, and other external sources.

Interpreting the Meaning of Information for Others

Translating or explaining what information means and how it can be used.

Thinking Creatively

Developing, designing, or creating new applications, ideas, relationships, systems, or products, including artistic contributions.

Yes? Arts and Communications fields require individuals to have excellent communication skills that will allow them to work both in the spotlight and behind the scenes. This industry allows you to learn about advanced technologies used in venues ranging from corporate boardrooms, hotels, and convention centers, to classrooms, theme parks, stadiums, and museums.

Spotlight Job:

Graphic Designer

Design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.

Related job titles: Graphic Artist, Designer, Creative Director, Artist, Design Director, Composing Room Supervisor, Creative Manager, Desktop Publisher, Graphic Designer/Production

ARTS & COMMUNICATION

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Freelance Companion

Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
Graphic Designers	\$51,170	8,799	Bachelor's degree
Telecommunications Line Installers	\$52,050	7,624	High school diploma
Printing Press Operators	\$31,490	6,656	High school diploma
Telecommunications Equipment Installers	\$56,050	5,706	Postsecondary certificate
Writers and Authors	\$58,530	5,614	Bachelor's degree
Editors	\$53,480	4,134	Bachelor's degree
Technical Writers	\$71,610	4,099	Bachelor's degree
Photographers	\$34,340	3,516	High School diploma
Producers and Directors	\$63,300	2,559	Bachelor's degree
Print Binding and Finishing Workers	\$28,310	1,715	High school diploma
Art Directors	\$72,180	1,553	Bachelor's degree
Broadcast Technicians	\$43,990	1,502	Associate's degree
Audio and Video Equipment Technicians	\$37,890	1,463	Postsecondary certificate
Multimedia Artists and Animators	\$56,640	1,371	Bachelor's degree
Reporters and Correspondents	\$38,220	1,072	Bachelor's degree
Prepress Technicians and Workers	\$37,160	1,064	Postsecondary certificate
Commercial and Industrial Designers	\$45,220	621	Bachelor's degree
Desktop Publishers	\$39,030	567	Associate's degree
Film and Video Editors	\$54,380	457	Bachelor's degree
Proofreaders and Copy Markers	\$26,600	429	Bachelor's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

Alan Dalton Photography	Greg Arens – Artist	Showcase Magazine
Angels Above Design, LLC	KEA Consulting Services	Silver Lining Design
Arovik Signs	KG Graphics	Southern Artisan Center
BlueRally Marketing, LLC	Lakes Media Network	Star 39
BTW 21	Martinsville Media	Star-Tribune/Womack Publishing
C & J LED Lighting and Signage	Mollies Originals	Steve Sheppard Photography & PR
Cahill Specialty Company	Moss Creek Farm & Gardens	Super Country 99.9 WZBB
Candy Board, Inc.	Mountain Meadow Farm & Craft Market	The Gazette Virginian
Candyboard, Inc.	News & Record	The Martinsville Bulletin
Casting Logos	Piedmont Arts Association	The Reynolds Homestead
Comcast Spotlight	Piedmont Printing & Graphics Inc.	WAKG 103.3 Radio
Courter Moon LLC	Piedmont Shopper / ClassCandy	WDBJ Television, Inc.
Custom Embroidery, Inc.	PIP Printing	Wellington Film Group / Von Wellington
Danville Register & Bee	Positive Radio Southside	Photography
Demont Design	Prime Media	What's Your Sign? LLC
Evince Magazine	Ridgeway Signs & Trophies, Inc.	WHEO 1270 AM
Fairway Outdoor Advertising	Rose Window	WHLF 95.3 FM
Freedom Prints	Ruby B. Asbury/Crafter and Genealogist	WSET 13

These companies represent a sampling of businesses within this cluster. For additional employers, contact your local Chamber of Commerce.

Russell Easterbrooks - Artist

TOURISM & FOOD



Are you a people person, outgoing and fun to be around, yet responsible and caring?

Do you have these unique talents?

Establishing and Maintaining Interpersonal Relationships

Developing constructive and cooperative working relationships with others, and maintaining them over time.

Oeveloping and Building Teams

Encouraging and building mutual trust, respect, and cooperation among team members.

Resolving Conflicts and Negotiating with Others

Handling complaints, settling disputes, and resolving grievances and conflicts, or otherwise negotiating with others.

Yes? Tourism and Food, often referred to as Hospitality, occupations allow you to travel and work with a variety of people. Careers can be found all over the world and range anywhere from hotel and restaurant operations to working in amusement parks and other tourist destinations. Excellent customer service skills are essential.

Spotlight Job:

Supervisor of Food Service Workers

Directly supervise and coordinate activities of workers engaged in preparing and serving food.

Related job titles: Kitchen Manager, Assistant Manager, Cafeteria Manager, Food Service Manager, Executive Chef, Restaurant Manager, Dietary Manager, Dietary Supervisor, Food Service Director

TOURISM & FOOD

	Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
s for VA	Cooks, Restaurant	\$22,130	31,366	High school diploma
	Supervisors of Food Service Workers	\$31,780	27,145	High school diploma
	Recreation Workers	\$21,380	14,945	Bachelor's degree
on	Cooks, Institution and Cafeteria	\$23,090	10,137	High school diploma
CE	Hosts and Hostesses, Restaurant and Related	\$18,190	10,136	High school diploma
Projections	Cooks, Fast Food	\$18,470	8,459	High school diploma
P.	Bartenders	\$24,140	8,397	High school diploma
Occupational	Hotel, Motel, and Resort Desk Clerks	\$19,920	7,934	Some college
	Supervisors of Housekeeping Workers	\$33,960	7,553	High school diploma
	Amusement and Recreation Attendants	\$18,060	6,277	High school diploma
	Meeting, Convention, and Event Planners	\$52,120	5,669	Bachelor's degree
	Food Service Managers	\$55,780	5,052	High school diploma
	Ticket Agents and Travel Clerks	\$28,910	4,224	High school diploma
emand	Bakers	\$24,330	3,437	High school diploma
eщ	Chefs and Head Cooks	\$41,580	2,694	High school diploma
High D	Travel Agents	\$38,160	1,786	High school diploma
	Tour Guides and Escorts	\$22,110	1,564	Some college
	Lodging Managers	\$52,110	1,340	Bachelor's degree
	Concierges	\$27,810	1,186	High school diploma

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

Baymont Inn

Berry Hill Resort and Conference Center

Binding Time Bistro 1888 **Bojangles**

Bon Appetit Management Company at

Averett University

Burger King

Carini's Italian Grill & Pizzeria **Chateau Morrisette Winery**

ChathaMooCa, LLC

Checkered Pig BBQ & Ribs

Chick Fil A

Comfort Inn & Suites Courtvard by Marriott Crooked Road Café

Daily Grind Daly Seven, Inc. **Danview Restaurant** Deb's Gospel Café, LLC

Debbie's Catering

Dell'Anno's Pizzeria and Kitchen

Domino's Pizza Drv Pond Café Dutch Inn / Quality Inn

El Vallarta Mexican Restaurant

Elizabeth Pizza **Ernie's Restaurant**

Fairfield Inn & Suites by Marriott Four Oaks Restaurant & Lounge Frutopia - Not Just Frozen Yogurt

Golden Corrral

Golden Leaf Bistro Golden Skillet

Hampton Inn

Highlander Restaurant, Lodge & Pub

Holiday Inn Express

Holiday Sports Tours

Holiday Travel Services of Danville, Inc. **Honduras Coffee Shop**

Hudson Motel Huao's

Innkeeper Italian Delight Restaurant Kanawha Valley Arena

KeeBee Vineyard & BB **KFC** Knights Inn

Lawson-Overbey Inn Lee's Kar-Go

Mabry Mill Restaurant & Gift Shop

Martinsville Speedway

Mary's Diner **McDonalds Molasses Grill**

Mount Hermon Courtyard Conference Center

Mtn' Jax

Najjar's Pizza Haven, Inc. **Noonies Restaurant** On the Run / Hot Stuff Outback Steakhouse Patsv's Tours Poor Farmer's Market

Primland Resort

Race Lodging LLC and All Journeys Travel

Rania's Restaurant Bar & Grill

Red Lobster **Rising Sun Breads**

San Marcos Mexican Restaurant San Marcos Mexican Restaurant

Seafood & More Seafood & More Too Sleep Inn & Suites

Smokin' Jakes House of BBQ Sodexo Campus Services

South Boston Inn Bar and Grill Spare Times Grill Sport Lanes & Ten Pin

Stables Saloon

Stratford Courtyard Conference Center

Subway Super 8 Tailgators

Tasty Crème Donuts

The Church Street Guesthouse

The Gentry Farm The Packhouse Tin Pen Allev

Tuggle's Gap Restaurant and Motel Virginia International Raceway

Visitor Centers Walsh's Chicken & More

Wendy's

Western Sizzlin Steak House Willow Oaks Plantation

MARKETING



When the Super Bowl is on, do you prefer to watch the commercials over the football game?

Do you have these unique talents?



Analyzing Data or Information

Identifying the underlying principles, reasons, or facts of information by breaking down information or data into separate parts.

Interpreting the Meaning of Information for Others

Translating or explaining what information means and how it can be used.



Developing, designing, or creating new applications, ideas, relationships, systems, or products, including artistic contributions.

Yes? Marketing combines both your creative and analytical skills Careers in marketing are in advertising, public relations, sales and planning.

Spotlight Job:

Market Research Analysts and Specialists

Research market conditions in local, regional, or national areas, or gather information to determine potential sales of a product or service, or create a marketing campaign. May gather information on competitors, prices, sales, and methods of marketing and distribution.

Related job titles: Project Manager, Market Research Consultant, Client Service and Consulting Manager, Market Research Manager, Product Line Manager, Business Development Specialist, Client Services Vice President, Communications Specialist

MARKETING

	Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
≸	Retail Salespersons	\$21,130	146,558	High school diploma
Projections for	Cashiers	\$18,870	97,897	High school diploma
	Retail Sales Supervisors	\$37,800	50,223	High school diploma
	Sales Representatives, Ex. Tech/ Scientific	\$55,170	36,924	Bachelor's degree
芸	Real Estate Sales Agents	\$40,340	26,268	Bachelor's degree
<u>je</u>	Market Research Analysts and Specialists	\$64,260	16,737	Bachelor's degree
은	Driver/Sales Workers	\$21,060	13,501	High school diploma
	Supervisors of Non-Retail Sales Workers	\$77,020	11,228	Some college
Occupational	Sales Representatives, Tech/Scientific	\$77,630	10,954	Bachelor's degree
	Counter and Rental Clerks	\$24,650	10,536	High school diploma
<u> </u>	Public Relations Specialists	\$59,790	9,479	Bachelor's degree
_ ਤੁਤ	Telemarketers	\$21,450	8,436	High school diploma
ŏ	Sales Managers	\$112,840	7,149	Bachelor's degree
밀	Marketing Managers	\$141,210	5,323	Bachelor's degree
Demand	Advertising Sales Agents	\$49,180	3,663	Bachelor's degree
er	Real Estate Brokers	\$48,550	3,033	Bachelor's degree
<u></u>	Wholesale and Retail Buyers	\$52,610	2,983	Some college
High	Merchandise Displayers	\$24,550	2,631	Bachelor's degree
	Public Relations and Fundraising Managers	\$121,650	1,698	Bachelor's degree
	Advertising and Promotions Managers	\$96,020	479	Bachelor's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

Aaron's Sales & Lease Ownership	ICF International	Southern Virginia Higher Learning
Angler's Choice	James River Companies, LLC	Center's Marketing Department
Averett University's Public Relations and	Leggett Town & Country	Southside Community College's
Fundraising Departments	Lester Group	Public Relations and Fundraising
Awards & Trophy Shot & Custom Framing	Lowe's	Departments
Barbee Fabrics of Danville, Inc.	Martin Plaza Furniture Outlet	Steve Padgett's Danville Honda
Bassett Office Supply	Martinsville Speedway	Televista
Belk	McLaughlin Shopping Centers	Thunder Road Harley-Davidson
Collie Equipment Company	Milady's Fashion Boutique & Design	Triangle Cycles North
Debra's Antiques & Collectibles, LLC	New College Institute's Marketing	Trophy & Sign Center
Downtown Associations	Department	Vintage by the Dan
eBay	Patrick Henry Community College's	Virginia International Raceway
Friedman Fixture Company, Inc.	Public Relations and Fundraising	Walmart
Garland's Jewelry	Departments	*54 Real Estate Agencies
Goody's Family Clothing	S & K Office Products	*80 Marketing Departments from
Hallmark	Sam's Club	Manufacturing, Transportation &
Heritage House Home Furnishing	Semones Automotive	Logistic Cluster Companies
Home Depot	Smith River Sports Complex	,
Home Depot	Smith River Sports Complex	

These companies represent a sampling of businesses within this cluster. For additional employers, contact your local Chamber of Commerce.

Southern Office Machines Co, Inc.

Hughes Marine Service, Inc.

AGRICULTURAL & NATURAL RESOURCES



Do you care about the environment, prefer to work outside or are drawn to care for animals?

Do you have these unique talents?

Assisting and Caring for Others

Providing personal assistance, medical attention, emotional support, or other personal care to others such as coworkers, customers, or patients.

Getting Information

Observing, receiving, and otherwise obtaining information from all relevant sources.

Updating and Using Relevant Knowledge

Keeping up-to-date technically and applying new knowledge to your job.

Yes? Careers in Agricultural and Natural Resources involve the science and mechanics of improving the quality and safety of food, cultivating and preserving our natural resources and caring for livestock and other animals. Protecting the environment is also a part of the industry.

Spotlight Job:

Water Resource Specialists

Design or implement programs and strategies related to water resource issues such as supply, quality, and regulatory compliance issues.

Related job titles: Hydrogeologist; National Stormwater Leader; Owner, Consulting Engineer; Owner, Professional Engineer; Research Hydraulic Engineer; Senior Group Manager; Senior Hydrogeologist; Senior Water Resources Engineer; VP-Senior Principal Water Resources Engineer; Water Resources Business Segment Leader

AGRICULTURAL & NATURAL RESOURCES

	Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
Projections for VA	Landscaping and Groundskeeping Workers	\$22,670	39,933	High school diploma
	Farmworkers and Laborers, Crops	\$21,800	24,586	High school diploma
	Landscaping Supervisors	\$43,380	6,996	High school diploma
	Environmental Scientists and Specialists	\$75,270	4,630	Bachelor's degree
	Farmworkers, Animals	\$23,790	4,043	High school diploma
<u>je</u>	Veterinary Assistants	\$24,920	3,967	Postsecondary certificate
입	Water Treatment Plant Operators	\$37,450	3,100	High school diploma
	Veterinarians	\$87,610	2,987	Professional degree
ccupational	Environmental Engineers	\$89,250	2,454	Bachelor's degree
ţ	Veterinary Technologists and Technicians	\$36,630	2,044	Associate's degree
<u></u>	Farming, Fishing, and Forestry Supervisors	\$43,460	2,030	High school diploma
ᇙᅵ	Natural Sciences Managers	\$129,770	1,350	Bachelor's degree
ŏ	BiologicalTechnicians	\$38,060	1,079	Bachelor's degree
밀	Environmental Science Technicians	\$41,230	778	Associate's degree
Demand	Geoscientists	\$84,850	657	Bachelor's degree
er 	Conservation Scientists	\$64,270	560	Bachelor's degree
	Environmental Engineering Technicians	\$38,950	500	Associate's degree
High	Forest and Conservation Technicians	\$34,460	469	Associate's degree
_	Soil and Plant Scientists	\$56,540	180	Bachelor's degree
	Agricultural and Food Science Technicians	\$35,610	152	Associate's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

Abbott Farm Suppliers

Anderson Lawn & Garden

Animal Clinic of Patrick County

Animal Medical Clinic of South Boston

Boyce-Holland Veterinary Services

Camp Chemical Corporation

Charles Anderson Lawn Care Service, Inc.

Chatham Animal Clinic

Elaborate Landscape, LLC

Halifax County Veterinary Center, P.C.

Jerry Epps Landscaping Company

K&K Owen Farms, Inc.

Kings Mountain Animal Clinic

Mount Hermon Animal Clinic

Pittsylvania County Agricultural Development Board

Pittsylvania County Farm Bureau

Prillaman Landscape Dimensions, Inc.

Reaves Lawn & Garden

Roots & Shoots Landscaping, Inc.

Southern States Chatham Cooperative

Southern States Cooperative

Southern States Co-Operative Danville

Tractor Supply Co.

These companies represent a sampling of businesses within this cluster. For additional employers, contact your local Chamber of Commerce.

HEALTH SCIENCES



Do you have a calling to help keep people healthy and treat those who are not?

Do you have these unique talents?

Establishing and Maintaining Interpersonal Relationships

Developing constructive and cooperative working relationships with others, and maintaining them over time.

O Interpreting the Meaning of Information for Others

Translating or explaining what information means and how it can be used.

Assisting and Caring for Others

Providing personal assistance, medical attention, emotional support, or other personal care to others such as coworkers, customers, or patients.

Yes? Health Sciences careers are currently in demand and projected to grow in the next five years in the region's hospitals, medical and dental offices and labs. As the medical and health science fields continue to advance with technology, new job opportunities will emerge.

Spotlight Job:

Registered Nurses

Assess patient health problems and needs, develop and implement nursing care plans, and maintain medical records. Administer nursing care to ill, injured, convalescent, or disabled patients. May advise patients on health maintenance and disease prevention or provide case management. Licensing or registration required.

Related job titles: Charge Nurse, Director of Nursing (DON), Emergency Department RN (Emergency Department Registered Nurse), Oncology RN (Oncology Registered Nurse), Operating Room Registered Nurse (OR RN), Public Health Nurse (PHN), Registered Nurse (RN), School Nurse, Staff Nurse, Staff RN (Staff Registered Nurse)

HEALTH SCIENCES

	Occupation	2012 Median Wage	2020 Projected Employment	Typical Education Needed for Entry
≸	Registered Nurses	\$62,630	77,857	Associate's degree
for	Licensed Practical Nurses	\$39,210	25,741	Postsecondary certificate
Projections fo	Home Health Aides	\$19,410	23,539	High school diploma
	Medical Assistants	\$29,740	13,568	Some college
Ę;	Pharmacy Technicians	\$28,410	11,251	Some college
၁၅	Dental Assistants	\$34,830	11,187	Postsecondary certificate
. <u>5</u>	Pharmacists	\$118,780	9,341	Professional degree
Occupational Pı	Medical and Health Services Managers	\$88,830	7,644	Bachelor's degree
	Dental Hygienists	\$82,770	6,740	Associate's degree
	Physical Therapists	\$82,010	6,707	Professional degree
at	EMTs and Paramedics	\$30,640	5,997	Postsecondary certificate
슠	Medical Records Technicians	\$34,980	4,742	Postsecondary certificate
္မ	Medical Laboratory Technologists	\$53,550	4,733	Bachelor's degree
9	Dentists	\$177,630	4,576	Professional degree
Demand	Psychiatric Technicians	\$24,870	4,441	Postsecondary certificate
Ĕ	Medical Laboratory Technicians	\$36,590	4,338	Associate's degree
De	Speech-Language Pathologists	\$75,370	3,581	Master's degree
	Occupational Therapists	\$83,290	3,235	Master's degree
High	Respiratory Therapists	\$56,160	2,864	Associate's degree
	Physician Assistants	\$82,770	2,647	Master's degree
	Physical Therapist Assistants	\$53,530	2,539	Associate's degree

Source: Virginia Department of Education, Office of Career and Technical Education Services and Virginia Employment Commission, Virginia Occupational Employment Projections 2012-2020

SOUTHERN VIRGINIA EMPLOYERS

A Nurse's Touch Home Care Abercrombie Physical Therapy, P.C. **All Care Family Services** Amedisys Housecall Home Health Care **American Cancer Society** Annie's House Adult Day Care Center Ashbrook Audiology & Hearing Aid Center, Inc. Blue Ridge Rehab Center Children's Medical Center, Ltd. Commonwealth Home Health Care, Inc. Commonwealth Rehabilitation Center Danville Regional Medical Center Dependable Home Healthcare, LLC

Edwards Adult Day Care Eye Physicians & Surgeons of Martinsville, Inc. **Favero Family Medicine**

DOAR South Boston (Physical Therapy)

Free Clinic of Danville Friedrichs Family Eye Center Fuller Roberts Clinic, Inc. **Gateway Health Alliance**

Dr. Jon's Urgent Care Center

Get Fit Dan River Region **Golden Living Center Halifax Heart Center**

Halifax Regional Health System

Healthy Habits

Hill Chiropractic Center

Home Care of Memorial Hospital Home Health Care Associates

Home Health Care Associates, Inc.

Home Recovery HomeAid Hussey & Lawson therapies, Inc.

Integrative Centers for Science and Medicine

Lotus Wellness Cottage at the Chocolate Moose

Martinsville Chiropractic Center Martinsville Eye Care Center

Martinsville Henry County Coalition for Health

and Wellness

Martinsville Physical Therapy & Industrial Rehab

Martinsville Urgent Care LLC Medi-Home Health Care **Memorial Family Care** Memorial Hospital

Mountain Valley Hospice & Palliative Care Mountain Valley Hospice Corporate Office

Panoramic Wellnes

Patrick County Family Practice Peace Haven Personal Care Services

Perkins Medical Services

Piedmont Access to Health Services (PATHS)

Pioneer Community Hospital of Patrick County

Pioneer Family Medical - Spencer

Prince Charles Home Healthcare Agency, LLC

QLifts, LLC

Southern Virginia Rehab Group Southside Urology & Nephrology Stanleytown Health Care Center

Team Nurse

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Acute Care Services Surgical Services (Including Outpatient/One Day) **Emergency Services Intensive Care Unit Center for Radiation Oncology** Women's and Children's Services **Vein Center**

Physical, Occupational & Speech Therapy **Rehabilitative Services** (In and Outpatient) **LabCare Services**

Heart Center Ravenel Oncology Center Sleep Lab **Pain Center Physician Clinics Home Health & Hospice Behavioral Health** Diagnostic Imaging (On and Offsite) **Blood Donor Center Community Education Services Business Health Services Advanced Wound Center with Hyperbaric Medicine**



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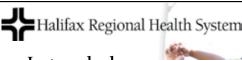
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EMPLOYER PARTICIPANTS









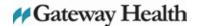








































































Peace Haven



The Dan River Region Collaborative (DRRC) is a consortium of regional private foundations, chambers of commerce, economic developers, planning district commissions and workforce investment boards with a common goal to cultivate long-term, sustainable workforce partnerships as a catalyst for economic growth in the Southern Virginia region of Danville and Martinsville and the counties of Halifax, Henry, Patrick and Pittsylvania.

DRRC Steering Committee & Funders' Group Members

Steve Bridges, Executive Director Southern Virginia Regional Alliance

Dr. Julie J. Brown, DRRC Project Director Director, Advanced Learning, Institute for Advanced Learning & Research

Sarah Capps, Grants Program Administrator - Southside Virginia Tobacco Indemnification and Community Revitalization Commission

Clark Casteel, Senior Program Officer Danville Regional Foundation (DRF)

Tim Collins, Executive Director Patrick County Chamber of Commerce

Debra Crowder, Executive Director South Central Workforce Investment Board

Debra Dodson, Executive Director Community Foundation of the Dan River Region, *DRRC's Fiscal Agent*

Lisa Fultz, Executive Director West Piedmont Workforce Investment Board

Dewitt House, Program Officer The Harvest Foundation

Leah Manning, Interim Executive Director West Piedmont Planning District

Gail Moody, Executive Director Southside Planning District

Laurie Moran, President Danville Pittsylvania County Chamber of Commerce

Nancy Pool, President Halifax County Chamber of Commerce

Allyson Rothrock, President & CEO The Harvest Foundation

Dr. Karl Stauber, President & CEO Danville Regional Foundation (DRF)

Fred Webb, Executive Director J. T. Minnie Maude Charitable Trust

Amanda Witt, President Martinsville-Henry County Chamber of Commerce

DRRC Funders

National Fund for Workforce Solutions

U.S. Department of Labor Social Innovation Fund

The Boeing Foundation

The Hitachi Foundation

Community Foundation of the Dan River Region

Danville Regional Foundation

The Harvest Foundation

J.T. Minnie Maude Charitable Trust

Mary J. Babcock Foundation

The Virginia Tobacco Indemnification and Community Revitalization Commission