



Proposal for West Piedmont Workforce Investment Board

Prepared For

Philip Wenkstern
West Piedmont Workforce
Investment Board

Created By

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Proposal Summary

SplitFive understands your specific needs

West Piedmont Workforce Investment Board,

We read through your proposal and understand your needs. I am pleased to provide you and your associates with SplitFive's preliminary proposal and suggestions as to how we can make your "e-identity" work harder for you and your community.

To accomplish this, your website will be built to meet the needs of your visitors, and maximize their interest and retention from the moment they arrive. Our goal at SplitFive is to align with your objectives, helping you build a stronger more connected community while increasing your presence on the local and national levels.

SplitFive offers a team of experienced and motivated professionals with over seventy years of combined experience. We utilize our proven High Conversion Rate strategies, coded in Responsive Mobile format built for today and ready the future. With SplitFive, you will be a step ahead.

Please call me directly on my direct line at 713-636-5639 if you have any questions, or would like additional information or clarification.

Thanks,

Joseph Abraham, Municipal Specialist
joseph@split5.com

A handwritten signature in blue ink, appearing to read "Chris Johnson".

Chris Johnson, CEO & Technical Director
chris@split5.com

Samples of Our Work

The Proof is in the Pudding

Here is only a small sample of the hundreds of projects our team has worked on over the last 6 years. SplitFive is nothing without its team, and we hope that through our Portfolio you can get to know us better.



company: *Dynamic
Chairs*

type: *Web Design*

skills used: *Flash Design,
Animation*

department: *Online
Marketing*



company: *Phone
Factories*

type: *Web Design*

skills used: *Flash Animation,
HTML Design*

department: *Sales*



company: **Mi Cupido Latino**

type: **Web Design**

skills used: **HTML, PHP
Logo Design**

department: **Development
Team**



company: **Solar Etc**

type: **Web Design**

skills used: **HTML, PHP
Photoshop**

department: **Online
Marketing**

For more samples, please see our online portfolio: split5.com/2013

Meet the Team



Joseph Abraham



Julie Santiago



Marian Busoi



Martin Johnson



Nicole Ramseyer



Will Johnson



Andrii Popov



Byron Parker



Eduardo Bergavera



Gerard Leonardo



Glen Mendez



Imran Anwar



Richelle Berens



Randy Nocos



Rein Adams



Purvi Patel



Travis Sedore



Vanessa Medalle

The Founders



Geoff Vaz



Chris Johnson

Why Choose SplitFive?

10 Reasons Top Organizations Choose SplitFive

1. **Less pain** -- Our easy to use interfaces and integrations make your staff's job much easier.
2. **Clear Navigation** -- Provides seamless convenience to your visitors
3. **Fewer Complaints** -- Massively slashes the number of upset phone calls and office visits
4. **Saves you time** -- Higher efficiency means saving time and money
5. **Faster Updates** -- Update the site instantly with easy tools, or ask us for help as needed.
6. **Communication** -- Better communication means fewer mistakes for your organization.
7. **Go Social** -- Our tools help you build a stronger community by connecting to the people that matter.
8. **Style** (oh my!) -- We are die hard design fans, so we strive for that perfect look to project your organization in a better light.
9. **Constant Improvement** -- From time to time we will deploy new features and modules at no additional cost, and collect feedback for further development.
10. **Choosing SplitFive means you are saving the planet** -- see how our websites make a greener planet...

"All websites are not created equal; it's an eye for excellence and attention to tiny details that distinguishes a great site from good ones" An attractive, contemporary, interactive, and easy-to-use website is not a novelty anymore. It's a necessity.

Make A Difference

SPLITFIVE'S WEBSITES IMPROVE THE ENVIRONMENT

WE PLANT A TREE
FOR EVERY WEBSITE WE BUILD



SPLITFIVE

uses Green-e Certified Wind
Power RECs to offset more
than

110%

of the energy
consumed by

20%

WE OPTIMIZE OUR CODE
TO USE 20% FEWER CPU
RESOURCES, SAVING MORE ENERGY

30%

OUR ENHANCED SERVERS
USE 30% LESS POWER THAN
OTHER DATA CENTERS



100%

SPLITFIVE LOWERS CARBON
EMISSIONS WITH 100%
TELECOMMUTING

100%

INTERNAL DOCUMENTS
ARE 100% PAPERLESS

100%

WE RECYCLE 100% OF
INCOMING MAIL



WE RECYCLE ALL OFFICE
EQUIPMENT & SUPPLIES



OUR OFFICES USE ONLY ENERGY-SAVING
HARDWARE AND LIGHTING

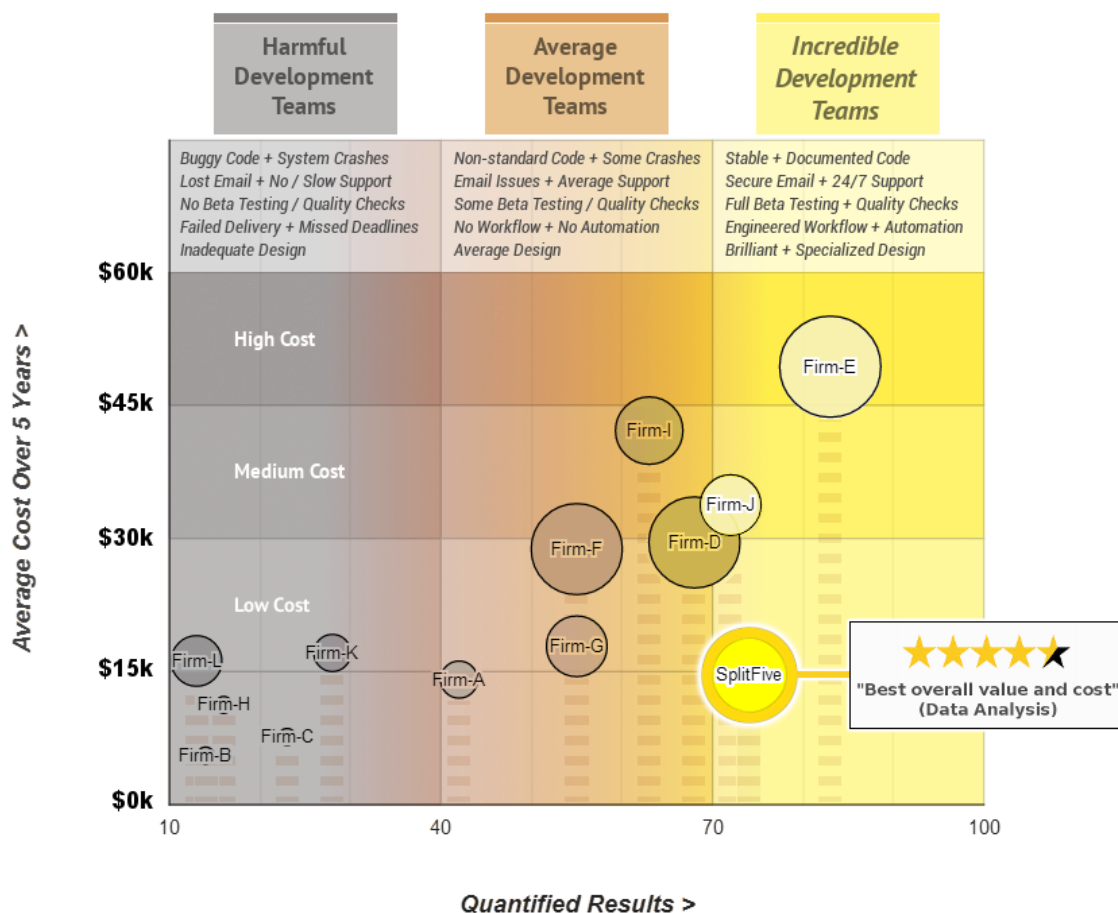


OUR WEBSITES UTILIZE AND ENCOURAGE
PAPERLESS APPLICATION FORMS

How We Compare

Why efficiency and experience matter

How We Compare Against The Competition:



"We constantly analyze what our competitors are doing, and actively develop better tools and systems to drive our costs down, so we can focus on delivering **best in class service.**"

-Chris Johnson, CEO
SplitFive

Pricing Schedule

Cost

Services

Web Development **\$975.00**

Additionally, our top software engineer will work with our programming team to build code on top of the selected CMS platform to suit your specific requirements. Our team will develop the structural code according to our transparent, managed agile development protocols, which includes feedback from the design team, and all stakeholders.

Beautiful Web Design **\$2,600.00**

Our Designers will compile a document outlining your specific requirements and launch a design blitz where we actively conduct niche research, brainstorm, and come up with creative drafts until we have at least 2-3 amazing(!) mockups. After we conduct our internal quality checks and revisions, we will present the preliminary designs for you to review. Once we have met with and gained further feedback from you, we will continue to revise the designs. After 3 iterative revisions, and fine tuning the designs to your specific needs, they will be prepared for code integration with the rest of the site.

Application Forms & Database Integration **\$650.00**

- Easily design and publish custom forms for multiple purposes
- Database Integration
- Simple Tool helps you design and post great-looking forms from scratch in minutes
- View, sort or filter data any way you like
- Easily export data to Microsoft Access, Excel, or other database
- Track your forms from backend--no more sorting multiple emails or lost data

Community Calendar **\$650.00**

- Keep your public informed about what's going on in your Organisation.
- Easily pre-schedule one-time and recurring events months in advance
- Simple navigation and updating--schedule and reschedule in a breeze
- Easily display any or all events on any or all of your pages
- Highlight important events by using the "Featured" functionality
- Switch between multiple views including weekly and monthly views

Quality Checks, Code Testing and Compliant Code Development

\$390.00

At multiple stages through-out the project we will be conducting internal quality reviews to ensure high quality deliverables. This includes a W3C compliant front-end coding checks, design quality checks, bug checks and infrastructure checks.

Products

Open Source CMS Deployment and Training

\$1,000.00

We have always provided flexibility of use and freedom of development as the core ingredients of the solutions that we design for our clients. We believe that open-source programming is the future and provides maximum flexibility and freedom.

We will focus on providing these main features:

- Allow for content editing by your organization's personnel.
- Allow for the posting of general information, announcements, etc.
- Role based access for various levels of admin staff
- Content Tagging, Categorization and Search features.
- Site will adapt to various screen sizes; i.e. desktops, SMART phones, tablets, etc.

We will include all CMS training, deployment and customization.

Phase B5 - Subscriptions

Flexible Cloud Server

\$134.25 / Month

The monthly Cloud Server package guarantees your hardware and software is compatible with your new website, and easily maintained by our technicians. We will take care of your website server hardware, data center costs, bandwidth, IP address, data backups, power backups, security, software licensing, and server software updates. This package will also cover 24/7 server technician support and 24/7 phone support.

You will also have 24/7 self serve access to manage your email and setup new email accounts under your domain(s).

Note: Additional services such as design changes, training, coding or fixing bugs are billed separately at \$65/hr.

optional ☐ Annual Service Package

\$1,300.00 / Year

Annual website maintenance is a cost-effective way to keep your website and infrastructure up-to-date, fresh and effective.

An annual maintenance package provides your organization with proactive security, analytics and development consultation along with 20 hours of priority technical services. These services include additional training, web development, marketing and specialized software engineering work as needed. Overall this can reduce in house maintenance costs by up to 43%, while providing your firm with up to 20 hours of priority professional services per year.

Note: If more than 20 hours are required our time will be billed at \$65/hr.

Platform Maintenance Package

\$284.00 / Month

With this package your Organization will receive all new Feature Releases, Regular Bug Patches and Upgrades. Our team will continue listening to your needs, work on improving the platform's code base, and keep it up to date with current and changing technologies. New stable releases will be pushed out at least once per quarter.

**Total cost: \$6,265.00
 + \$418.25 /
 Month**

Terms of Service

The Fine Print

Monthly Service Agreement:

The monthly service agreement will take care of your website server hardware, hosting space, 24/7 phone support staff, power backups, data center connection, bandwidth, IP address, backups, security, software licensing, and server software updates. You have 24/7 self serve access to manage your email and setup new email accounts under your domain. Additional services such as design changes, code stabilization, training, or coding are billed separately at \$65/hr.

Monthly Service Plan Fees commence at the beginning of the next calendar month following the launch, and are billed out on a scheduled basis. These fees are in addition to any development costs.

Quality Assurance and Warranty

All work will be tested before Final Acceptance. SplitFive Inc. will warranty all work and programmed code for a period of one month after the time of final acceptance by your organization.

Fees and Billing Procedure

Fees do not include applicable taxes. A minimum deposit of 60% is required upon approval of this agreement. Ongoing work-in-progress fees will be billed at the end of each monthly period during the course of the project, with a final reconciliation submitted at project completion. Overdue accounts may be subject to interest charges at 1% per month compounded. If the client increases the duration of the project by 45 days, and needs to keep the project open and active, there will be a \$70/week charge for managing the account.

Client Deliverables

All deliverable work (text, images, code, etc.) will be provided by SplitFive in digital format unless otherwise agreed upon.

Intellectual Property Rights

Upon final acceptance of the completed project and full payment of project fees, any and all intellectual property used and created in connection with the web site including, code, without limitation, all design, logo, trademarks, trade names, copyright material and content (excluding any such material identifying SplitFive Inc.) shall be and will remain the property of the client.

Signed by:

West Piedmont Workforce
Investment Board

Date