

Business Services Agreement Policy

Policy

1. The West Piedmont Workforce Development Board has a strategic goal of *creating a workforce system that is relevant to business customers*.
2. Core and required program partners will be encouraged to participate on an integrated business services team if they have unsubsidized employment as a desired outcome.
3. The Workforce Innovation and Opportunity Act Title I Adult and Dislocated Worker service provider will take the Lead to form and manage the business services team.
4. The integrated business services team will work with the West Piedmont Workforce Development Board's Business Engagement Committee.
5. Business needs and expectations will drive the workforce services in the West Piedmont Local Workforce Development Area.
6. The integrated business services team will work to align and integrate business development activities with a goal to:
 - a. Create a single point of contact for businesses across partner agencies.
 - b. Establish a collaborative outreach and recruitment structure.
 - c. Coordinate workforce services and training options.
 - d. Leverage resources.
 - e. Share performance outcomes.
 - f. Create and manage a talent pipeline in existing and emerging in-demand industries and occupations.
 - g. Identify skill and knowledge gaps between what business needs and expects and what training options are available.
 - h. Work with Education to enhance or establish short-term training options for portable or stackable credential/certification opportunities.
 - i. Work with Economic Development representatives to ensure a dynamic approach to meeting the ever-changing needs of business and industry as the in-demand sector landscape grows or diminishes.